

CURRICULUM VITAE

I Personal Details

Name: Anthony Richard Reid

Address: 52 Thriftfield
Highfield
Hemel Hempstead
Hertfordshire
HP2 5YJ

Website: www.anthonyreidsportfolio.com

Date of Birth: 7th April 1983

National Insurance Number: JL 27 74 21 B

II Education and Qualifications

Course: Masters Degree: Film and TV Production

Institute: Faculty of Creative Arts
University of Hertfordshire,
College Lane,
Hatfield,
Hertfordshire,
AL10 9AB.
Tel: 01707 284000

Dates: September 2018 to August 2019

Course Contact: Chris Chandler, (c.chandler@herts.ac.uk)

Grade: Pass

Course Content:

Expanding further on topics and practices covered on the BA course (detailed below), each student was responsible for writing, pitching, casting, funding, filming, editing and screening their own short film (of up to 15 minutes). I produced and directed a sit-com set in a hospital waiting room, named 'Night Nurse' – which can be found on my site. We also worked with our colleagues as crew members on their shoots, giving me an opportunity to explore roles I had not previously performed – like steadycam operating and focus-pulling. We compiled professional pre-production, production and post-production packs: providing all formal documentation needed for every stage of the creative process. There were several other written modules – one in which we were required to write treatments for, and pre-produce, a theoretical feature project (something I intend to re-visit). I was also required to create two 'video essays' – one on the potential impact of 'Brexit' on the UK Film Industry, and one on film's evolution on the 'God Man'. Both are available on my site. We had an 'Inter-disciplinary' module in which we worked with students from other MA courses to design and build art exhibits for a viewing by creative professionals. We explored software that was new to me (including 'Da Vinci' and 'Lightroom') and we had sessions on directing, editing and sound design (the latter delivered by Hollywood Sound Designer Val Kuklowsky). I thoroughly enjoyed this course and plan to expand further into a doctorate at some point in the future. I met many people that I would like to work with again.

Course: B.A. Honours Degree: Film and TV Fiction
Institute: Faculty of Creative Arts
University of Hertfordshire,
College Lane,
Hatfield,
Hertfordshire,
AL10 9AB.
Tel: 01707 284000

Dates: September 2008 to July 2009
Course Contact: Dr. G. Jayalakshmi, (G.Jayalakshmi@Herts.ac.uk)
Grade: 2:2 Bachelor of Arts Degree with Honours in Film and TV Production

Course Content:

This course taught a vast and comprehensive array of skills concerning both the academics of movie-making processes and the practicalities of production.

In written work we covered the business of the film industry and how it operates, exploring policies, practices and legalities. We also studied the works of established and influential directors and the histories and developments of key genres. We compiled production packs supporting our practical projects, created work-experience based industry reports and wrote dissertations reflecting our knowledge and awareness of film production concepts and techniques.

In practical work each student project-managed and produced a short independent film of their own and contributed as a member of the creative team on four colleague productions. Giving us ample experience of working as part of a team. At this Skillset Media Academy we received training from industry professionals on the equipment and software used in today's film and TV industries, including:

- Lighting (Studio and portable)
- Camera Operating (HD Tape less (JVC 111E Broadcast Cameras) & DV (Panasonic PD 150's))
- Sound Recording and Mixing.
- Logging and Capture (Inc. Digitising, Formats and Transfers)
- Editing (FCP and Premier Pro).
- Dubbing (Nuendo Suites)
- Colour Grading
- Titles and Graphics

For their project every individual was responsible for all tasks ranging from concept development to exhibiting. I tackled many challenges that had previously been shared among a wider executive group. This led to personal, practical experience in all key avenues of film production, vastly improving my groundings and understandings of movie-making processes.

(Previous Course - Foundation Degree)

Course: Foundation Degree: (Media, Design and Production)
Institute: West Herts College,
Hempstead Road,
Watford,
WD17 3EZ.
Tel: 01923 812000

Dates: September 2006 to June 2008
Course Contact: Phillipa Jones, (PmoJones@NTLWorld.com)

Grade: B3 Pass. Foundation Degree: Media, Design & Production.

Course Details: This course was a 2 year introduction to the key aspects of film pre-production, production and post-production. It involved integrated practical projects both in house (in a fully equipped broadcast studio) and on-location. I co-produced and co-directed several short films and gained a working knowledge of:

Pre-Production

- Synopsis, Treatment, Proposal and Script Writing
- Storyboarding
- Location Recce's
- Set Design and Set Dressing
- Risk Assessments, Call Sheets, Schedules
- Script and Scene Breakdowns
- Auditioning and Casting
- Sound and Lighting Plans

Production

- Producing
- Directing
- Lighting
- Camera Operating (DV)
- Studio Controlling / Live Mixing
- Sound Capture and Mixing
- Production Logs

Post-Production

- Editing (FCP)
- ADR
- Mastering
- DVD Authoring (DVD Studio Pro)

We explored a wide spectrum of film making genres and conventions and in 'contextual studies' researched successful film makers, photographers and other artists. We completed professional development modules concerning all that would be involved in the establishing of our own production companies, and regarding our own professional practice and career progression. We also studied Web Authoring using Flash.

(Previous Courses – A Level)

Course: AS1 and A2 English Language and Literature Combined Intensive

Institute: West Herts College, Cassio Campus (Watford)

Dates: From September 2003 to June 2004

Grade: B

Course Details: Study and analysis of significant playwrights, screen writers, novelists and poets. Creative writing workshops developing linguistic and literary concepts and techniques for reading, speaking and writing, as well as research and essay writing.

Course: As1 English Language and Literature

Institute: Southport Technical College (Southport, Merseyside)

Dates: From September 2001 to June 2002

Grade: A

Course Details: Study of authors and their works. Language production and creative technique. Research and essay writing.

(Previous Course – B -Tech)

Course: B-Tech: Electronic Arts & Audio Technology (Year 1)

Institute: Southport Technical College (Southport, Merseyside)

Dates: From September 1999 to June 2000

Course Details: A brief induction to video & sound capturing, treating and editing (film cameras, analogue suites). GCSE Still photography and image manipulation / graphic design. Sound Engineering and Music Production. Industry education. I only completed year 1 of 2 due to family relocation abroad.

(Other Education – G.C.S.E's)

Institute: Birkdale High School (Southport, Merseyside)

Dates: From September 1994 to July 1999

Grades: 8 G.C.S.E's at grade A to C.

(Other Miscellaneous Education – Post University)

Institute: Dacorum College, Hemel Hempstead, Hertfordshire.

Courses: A 6 Week 'Camera Workshop' learning functions and settings of DSLR cameras.

A 6 Week course learning post-production photography using Photoshop CS6

I also completed a 6 Week online film making' course with 'The National Film and Television School', in association with 'Future Learn'.

III EMPLOYMENT (Most Relevant)

Job Title: International Sales Administrator

Company: M-Audio U.K. (Owner of Evolution and a division of DigiDesign, Avid).

Time With Company: June 2003 **To:** November 2004*.

Description of Duties: The company manufacture entry level and high end, mainly computer-centric, audio hard and software, and supply distributors and retail outlets around the globe. My role was as the sole International Sales Administrator of the U.K. hub. It was my duty to generate, receive and process orders, and establish and maintain a traffic of communications and consignments. I had a great passion for the technology I was selling, namely midi keyboards & controllers, pre-amps and microphones, reference monitors, sound cards, mixers & music production software packages & libraries. When time permitted I would assist the technical support staff in their diagnostics and repairs of returned goods. I was responsible for ensuring international financial transactions were made and received and I received recognitions of my work the form of several monetary bonuses.

During my time with the company M-Audio was acquired by Avid – the world's leading manufacturer of high-end video editing suites and platforms. This acquisition brought many bonuses and gave me exclusive insights into the size and strength of the post-production industry and familiarity with the specifications and capabilities of the components used in the facilities sector.

Contact: Mr Ian Nichols (Office Manager)

Telephone: 01753 659590

E-Mail: ian@Maudio.co.uk

** Before being promoted to the above role I worked as a forklift truck driver and warehouse operator at M-Audio UK for 12 months, throughout this time I also assisted technical support staff in the repair of 'B-Stock'.*

(Other Employment)

I have worked in many bars and restaurants over the years. Serving drinks, waiting tables and washing dishes. I have worked in several warehouses picking and packing orders, as well as loading and unloading deliveries and driving Fork Lift Trucks. I worked as an interior and exterior painter for Hertfordshire County Council. I have worked as a labourer in the building trade – mostly carrying bricks and slates, and mixing

cement. I have worked in retail stores (Argos, a DIY store and an electrical chain store in southern Ireland where I received lots of commission and monetary bonuses). I have worked in a call centre. Through all the above employment I developed a lot of transferable skills.

Since finishing University I have been a volunteer administrative assistant for 2 new companies owned by my brother. My duties have ranged from creating company paperwork such as contracts, policy and procedure documentation, referral forms etc. - to designing and building websites. I have also been marketing the completed sites by search engine optimization.

IV INTERESTS

I am an aspiring writer / director of feature films, I have always written creatively and do consider it my main passion, however, I am also technologically minded and have a great love of modern-day media making tools and software. I have built my own small, but capable, production suite at home on which I edit video, treat and manipulate still images and record / engineer music.

I thoroughly enjoy working with audio having had a long relationship with sound engineering and equipment both personally and professionally, I play keyboard and I have now produced, co-written and contributed musically to three albums with two other collaborators

I have had a strong interest in still photography since first studying it at 16, and am always experimenting and seeking to broaden my horizons and extend my image collection.

I have self-published one book, a collection of original poetry and song-lyrics which is available upon request to any potential employer. I am also currently developing a written piece of fiction which I hope I will one day adapt into screenplays for a feature film trilogy. Or publish as a book trilogy.

Though I am familiar with analogue suites and authentic film, I am a product of the digital age and have a profound and productive love of current industry innovations,

I am experienced with, own, and am efficient with the following software:

Video: Final Cut Pro, Adobe Premier Pro CC, Final Cut Studio 2, Pinnacle Studio Ultimate 12, Magix Video Edit Pro, Avid DV.

Sound: Cubase SX, Propellerheads Reason 7, Ableton Live 9, Adobe Audition 1.5, Adobe Sound Booth, Sound Forge 8.

Imaging: Adobe Photoshop, Photoplus 10, Adobe Creative Suite 2, Adobe illustrator, Corel Pro X2, Ulead Photo Impact 12, Apple Aperture.

DVD Authoring: DVD Studio Pro, Adobe Encore, Ulead DVD Movie Factory 6 Plus, MyDVD 9 Studio Premier,

Web Authoring: Adobe Dreamweaver, Adobe Flash, Adobe PageMaker 7, Macromedia Generator 2, Web Studio 4, NVU, Net Objects Fusion, HTML Builder XP and FrontPage.

V AIMS AND OBJECTIVES

Having now graduated I am seeking practical, hands-on experience within the film industry. I have joined with a film co-operative called 'Black Cat Productions' and have contributed creatively to several of their projects, some as editor, and some as sound recordist.

For the immediate future I would like to work as a volunteer where I will be able to start making the transition from student to practitioner, whilst also committing to my writing. I have many ideas for short films and hope to expand on their development.

In the long-term I hope to build and manage my own production house and acquire the funding needed to bring my scripts to the big screen.

I feel at present I would be ideally suited for a role in sound design as I have much enthusiasm, and some experience in this vein. I enjoy all aspects of sound design, from capturing audio to track-laying, and therefore believe I would make the perfect trainee and aid to any audio professional. However, I also dearly

love video editing, it is undoubtedly one of my favourite creative processes, I am an efficient editor and I would be extremely grateful of any opportunity to explore it further.

I am also seeking to begin establishing my reputation and start my networking within the UK film making industry.

VI REFEREE

Please request a written reference from:

Mr. Richard Dellow (30+ Year Cameraman with ITV)

43 London Road,
Aston Clinton,
Aylesbury,
HP22 5HL

Tel: 07860196292

Email: ofdellow@gmail.com

VII FILMOGRAPHY

TITLE	DOC / FIC	DIRECTOR	MY ROLE	FORMAT	LENGTH	FUNDED	SCREENINGS
Night Nurse	Fiction	Anthony Reid	Writer, Producer Director, Editor	PAL 19:9	11m	No	University of Hertfordshire, 2019
The Gauntlet	Fiction	Anthony Reid	Writer, Producer, Director, Camera Operator, Lighting, Editor	PAL 16:9	10m 33s	No	University of Hertfordshire 2009
Alexandria	Fiction	James Bateman	Sound Mixer	PAL 16:9	11m 12s	No	University of Hertfordshire 2009
Lap Dancing: A Dancers Perspective	Documentary	Kurtis Whitehead	Camera Operator & Sound Mixer	PAL 16:9	9m 35s	No	University of Hertfordshire 2009
The Guitarist	Fiction	Eugene Risdon	Sound Mixer, Lighting	PAL 16:9	10m 11s	No	University of Hertfordshire 2009
Unpaid Debt	Fiction	Aaron Petchey	Sound Mixer	PAL 4:3	8m 32s	No	University of Hertfordshire 2009
Disposal	Fiction	Mark Hicks	Camera Operator	PAL 4:3	7m 23s	No	University of Hertfordshire 2009
Lamb to the Slaughter	Fiction	Michael Curran	Camera Operator, Lighting	PAL 16:9	10m 12s	No	West Herts College 2008
Hocus Pocus	Doc / Promo	Kurtis Whitehead	Camera Operator, Editor	PAL 4:3	8m 12s	No	West Herts College 2008
Viral Advertisement	Fiction	Anthony Reid	Writer, Producer, Director, Camera Operator, Lighting, Sound, Editor	PAL 16:9	2m 32s	No	West Herts College 2008
Lost and Found	Fiction	Jim Christian	Camera Operator	PAL 4:3	9m 52s	No	West Herts College 2007
Revolver	Fiction	Joanne Furness	Colourist	PAL 4:3	4m 12s	No	West Herts College 2007
A Visit From A Friend	Fiction	Anthony Reid	Writer, Producer, Director, Camera Operator, Lighting, Editor	PAL 16:9	10m 17s	No	None